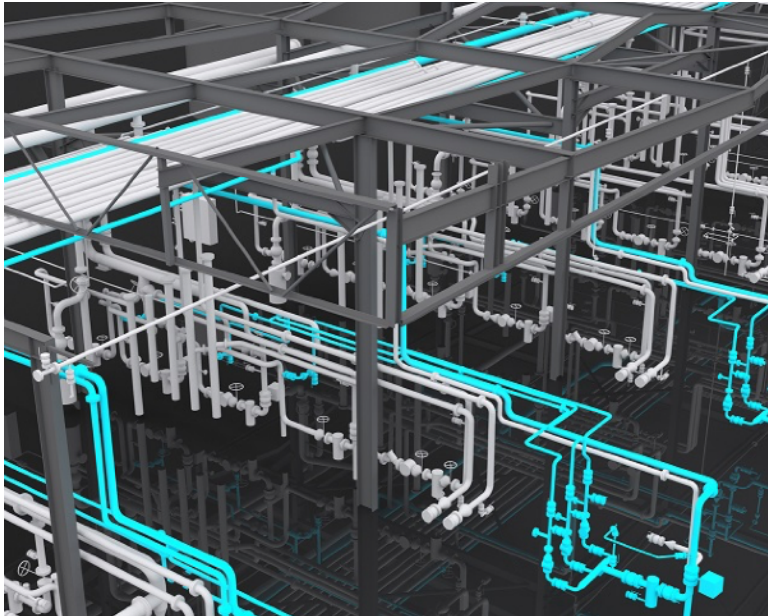


# A3D

## Peer Networks' Journey

Powered by the BEST Growth Hub



**BEST**  
FOR BUSINESS SOLUTIONS  
Business Essex, Southend and Thurrock



### Background

Advanced 3D Laser Solutions ('A3D') specialises in 3D laser scanning / modelling and traditional compliance surveys along with 2D cad services. The company is based at the Arise Building at Anglia Ruskin University, Chelmsford, Essex.

[www.lasersurveying.com](http://www.lasersurveying.com)

This is a company on a major growth curve, with a number of innovative developments in the pipeline. The company recently designed new asset management software (4D Lizard) and is expanding into the renewables and food and drink sectors. Business growth has included the opening of offices in Singapore and the Netherlands.

Colin Pittman is the Commercial Director of A3D and was eager to join Peer Networks, as the Global Pandemic had limited the amount of networking and client meetings that he was able to engage with during lockdown. Talking to cohort members on the virtual platform for Peer Networks, Colin was able to share business issues and establish a 'team' mentality with cohort members all supporting each other, during and after the programme.

### How Peer Networks helped

One cohort member, specialising in digital marketing, was able to educate the cohort on the topic of Search Engine Optimisation (SEO), which has enabled Colin to work on a SEO strategy for A3D.

Colin has also contributed video content testimonials to cohort members, to use for their own companies marketing purposes. He feels it is important to 'give back' to local businesses.

A key benefit of Peer Networks has been the ability to tap into grant funding schemes and A3D is in the process of applying for funding.

The business has had a successful 3-4 years and Colin is expecting an explosion of business moving out of the Global Pandemic. Peer Networks has given him the confidence and validation that the way he is approaching business is correct.

Additionally, the accountability of the meetings means that all participants should flourish with their respective businesses.

## A3D (Colin Pittman) says:

"As a business leader, you never stop learning. Knowing how well organised BEST Growth Hub programmes are, meant that joining Peer Networks was a no-brainer for me. It's enabled me to expose my business to the local business community including other influencers and thought-leaders.

Additionally, thanks to Peer Networks, there is a possibility for us to gain new business with our new BIM product (BD3)".

## How Peer Networks can help your business

**Learn from your peers:** Find solutions to the real issues your business is facing by working with other local business leaders facing similar challenges.

**All it takes is your time:** Peer Networks is a completely free programme, all it takes is a few hours of your time each month. You can join virtual sessions from the comfort of your home or office.

**Varied delivery, real results:** Activities take place in structured, small-group sessions, led by a skilled professional facilitator to make sure you see real

results in return for the investment of your time. You will also benefit from access to 1:1 mentoring, coaching or advice depending on the support you need.

**Non-competitive:** Peer Networks brings together business leaders working collaboratively to find solutions to common problems. You will not be placed in a group with any competitors, so you can share your expertise and benefit from others.

For more information about Peer Networks, visit

[www.peernetworks.co.uk](http://www.peernetworks.co.uk)

## Peer Networks is powered by the BEST Growth Hub

The BEST Growth Hub offers free, impartial advice to help Essex-based businesses grow.

At the BEST Growth Hub, we help our clients make smarter decisions centred around the four key components of running a business:

planning | growing | solving | adapting

For more information about the BEST Growth Hub, visit

[www.southeastbusiness.org.uk](http://www.southeastbusiness.org.uk)