

# Transporter Engineering

## Peer Networks' Journey

Powered by the BEST Growth Hub



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Business Essex, Southend and Thurrock



### Background

Transporter Engineering designs and manufactures vehicle transporters (ranging from 2 to 12 car capacity). Customers include BCA (British Car Auctions). The company is family owned and part of the Park Hall Group of companies. The 300-acre site is located at a disused airfield in Gosfield, Essex and is based on green energy.

<https://www.transporter-eng.com>

Barry Poulter is Managing Director and joined Peer Networks together with his colleague Darren Hills who is Finance Director. They viewed Peer Networks as a platform to discuss various business issues including HR-related topics. Despite the company being a major local employer, it had historically struggled to recruit and retain high quality staff. In recent times the workforce had been reduced from 140+ to 67 staff.

Signposting to funding opportunities and skills availability was invaluable - including the apprenticeships schemes, which will help drive recruitment.

### How Peer Networks helped

The company had limited resources for marketing and wanted to find ways to optimise marketing and branding. Peer Networks was a forum for exchanging good ideas, in particular with members that were marketing experts.

As a result of business connections made on Peer Networks, Transporter Engineering will be purchasing items from cohort members' companies (e.g. producers of food hampers and corporate branded gifts).

Creating supply chains across Essex is key to the success of Peer Networks.

Complimenting the team at the BEST Growth Hub, which powers Peer Networks, Barry and Darren noted that the programme administration is 'second to none'.

The amount of knowledge and insight you can gain, showing you how much help is available, is of greatest benefit. In the future, Transporter will be able to claim funding for further support and capital expenditure.

## Transporter Engineering (Barry Poulter) says:

"Peer Networks has helped us to introduce a different way of thinking at Transporter. In a subtle and positive way, we are able to change mindsets. I believe Peer Networks will indirectly help us take the business forward to grow the team and get the business to work better.

The Pivoting Assessment Tool showed us that we are actually quote a balanced business and we are looking forward to the visit from the Adaptation Advisor."

## How Peer Networks can help your business

**Learn from your peers:** Find solutions to the real issues your business is facing by working with other local business leaders facing similar challenges.

**All it takes is your time:** Peer Networks is a completely free programme, all it takes is a few hours of your time each month. You can join virtual sessions from the comfort of your home or office.

**Varied delivery, real results:** Activities take place in structured, small-group sessions, led by a skilled professional facilitator to make sure you see real

results in return for the investment of your time. You will also benefit from access to 1:1 mentoring, coaching or advice depending on the support you need.

**Non-competitive:** Peer Networks brings together business leaders working collaboratively to find solutions to common problems. You will not be placed in a group with any competitors, so you can share your expertise and benefit from others.

For more information about Peer Networks, visit

[www.peernetworks.co.uk](http://www.peernetworks.co.uk)

## Peer Networks is powered by the BEST Growth Hub

The BEST Growth Hub offers free, impartial advice to help Essex-based businesses grow.

At the BEST Growth Hub, we help our clients make smarter decisions centred around the four key components of running a business:

planning | growing | solving | adapting

For more information about the BEST Growth Hub, visit

[www.southeastbusiness.org.uk](http://www.southeastbusiness.org.uk)



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